

CEntre For Research on Circular Economy Innovation and SMEs

# **Annual Conference 2022**













Day 1 – 27<sup>th</sup> September 2022 Link: <u>https://meet.google.com/kvb-jzpu-mcn</u>

14.30-15.00	Registration
15.00	Opening address – Laura Ramaciotti
	(Rector, University of Ferrara)
15.15-16.15	Serdar Turkeli (UNU MERIT Maastricht)
	X Economies -Novel Economy Visions, Measurement and Indicators
16.15-16.45	Coffee break
16.45-18.15	Session 1 Innovations for economic and environmental sustainability in
	sectors and firms
	Daniela Sani, Enrico Cancila (ARTER Emilia Romagna) Analysis of the circular economy drivers of some economic sectors of Emilia Romagna based on a statistical survey Pietro Mambriani (Confindustria Emilia Romagna)
	Productive investments as a key factor towards sustainability in the light of the energy crisis
	Massimiliano Mazzanti (University of Ferrara) Circular economy innovations: insights from national surveys on manufacturing





### Day 2 – 28<sup>th</sup> September 2022

### Link: https://meet.google.com/pqg-qhzg-yag

D.00-10.00 Registration   10:00 10:15 Introduction to the workshop   Massimiliano Mazzanti Mireille Chiroleu-Assouline (PSE, University Paris 1 Panthéon-	
Massimiliano Mazzanti	
10:15 11:15 Mireille Chiroleu-Assouline (PSE, University Paris 1 Panthéon-	
Sorbonne)	
Social media and environmental behavior	
11:15–11:30 Coffee break	
11.30-13.30 Session 2 Innovations for sustainability through survey-based datase	ts
Angelo Paletta (University of Bologna)	
The Role of Policies and Incentives in Fostering Corporate Sustainabili	ty:
The case of the Emilia Romagna Region	
Sandro Montresor (GSSI L'Aquila)	
Look where you are! Eco-innovation and digital technologies in urban	
vs. Rural areas	
Claudia Ghisetti (Bicocca University)	
Innovation, Circular economy practices and organisational settings:	
empirical evidence from Italy	
Francesco Quatraro (University of Torino)	
Drivers and barriers to the circular transition: Evidence from Piedmon	t
13.30 14.45 Lunch Break	
14.45 15.45 Sven Olof Collin (Free University of Scania)	
Sustainability For a Sustainable Academic Profession and University	
Coffee break	
16.30-17.30 Burak Can (DAD, Maastricht)	
Nature-based and Digital Solutions for CO2 Capturing from Coal Mine	25
in Limburg	
19.30 Aperitif and dinner	

## Day 3 – 29<sup>h</sup> September 2022

Link: <u>https://m</u>	eet.google.com/wfp-ymgu-axb
9.00-10.00	Registration
10.00-11.00	Shunsuke Managi (Kyushu University)
	Inclusive Wealth Footprint: Cross-border Movement of Nature, Human,
	and Produced Capital
	Coffee break
11.30-12.45	Session 3 Decarbonization strategies and innovation in regional plans
	Patrizia Bianconi (Cabinet of the President's Council Emilia Romagna
	Region)
	Regional decarbonisation policies and the path to carbon neutrality
	Davide Antonioli (University of Ferrara)
	Circular economy and low carbon innovations: insights from regional
	surveys on manufacturing
12.45-14.30	Lunch Break
14.30-16.00	Session 4 – Innovating for Circularity and Bioeconomy
	Elisa Giuliani (University of Pisa)
	Patent toxicity: Ways forward
	Piergiuseppe Morone (Unitelma Sapienza Rome)
	The role of green labels in the sustainability transition
	Alessio D'Amato (University of Tor Vergata Rome)
	Green or greenwashing? On the interaction between consumption and
	green technology adoption incentives in driving the sustainability
	transition
	Aperitif and dinner

The workshop will take place at the University of Ferrara in two different locations. On September 27 and 30 at the Aula S Lucia (University of Ferrara, Via Ariosto 36) and on September 28 and 29 at the Aula Magna DEM (University of Ferrara, Via Voltapaletto, 11)





#### Day 4– 30<sup>th</sup> September 2022

Link: <u>https://meet.google.com/iox-ntpr-atd</u>

9.00-9.30	Registration
9.30-10.30	Jens Horbach (Augsburg University of Applied Sciences)
	Climate Change Affectedness and Innovation in German Firms
10.30-11:30	Session 5 – PhD session
11:30-12:00	Coffee Break
12:00-13:00	Session 5 – PhD session
	Concluding Remarks